



2024 Web Advertising Agreement

Below are the rates and sizes for advertisement on the Bay County Chamber's website, PanamaCity.org. Web ad sizes include a banner ad (728 x 90 px) and column ad (240 x 400 px). Please select your ad by checking the appropriate box in the table below.

(✓)	Advertisement	Rate
<input type="checkbox"/>	Level One Package (web ads on all pages of site, 6 additional keyword listings, Lobby Digital Ad, six eBiz ads, enhanced business listing)	\$2,500
<input type="checkbox"/>	Level Two Package (web ads on 20 pages of site, 3 additional keyword listings, Lobby Digital Ad, four eBiz ads, enhanced business listing)	\$1,250
<input type="checkbox"/>	Level Three Package (web ads on 10 pages of site, 1 additional keyword listing, Lobby Digital Ad, two eBiz ads)	\$750
<input type="checkbox"/>	Enhanced listing package (includes all enhancements listed below)	\$475
<input type="checkbox"/>	Hyperlink to your website	\$75
<input type="checkbox"/>	Business logo or image	\$75
<input type="checkbox"/>	Highlighted box around membership listing	\$75
<input type="checkbox"/>	50-word business description of services	\$75
<input type="checkbox"/>	Map link to business location	\$75
<input type="checkbox"/>	Email link	\$75
<input type="checkbox"/>	Priority search listing	\$100
<input type="checkbox"/>	Additional keyword search listing	\$10 (each)

Billing and Contact Information

Advertiser:

Business Name: _____
Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

If different from Advertiser:

Business Name: _____
Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: _____
Email: _____

☐ Invoice Me ☐ Check Enclosed ☐ Pay Online ☐ Credit Card

CC# _____ Exp: _____ Sec. # _____

Name on Card: _____ Signature: _____

Please make checks payable to: Bay County Chamber of Commerce - PO Box 1850, Panama City, FL 32402

TERMS AND CONDITIONS

- Advertiser agrees to save, to hold harmless and to defend PanamaCity.org and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
- Payment terms are net 30 days from invoice date. Cancellations after start date will be invoiced.
- The Bay County Chamber of Commerce shall not be responsible for errors after final approval of each advertisement has been given by Advertiser's representative.
- This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
- Each signature below certifies authority to act as contracting agent for this Agreement.
- The Bay County Chamber of Commerce will design your advertisement for a fee of \$100/hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact call 850.215.3755 or email communications@baychamberfl.com for questions and concerns.

Authorized Signature: _____ Print Name: _____ Date: _____

Chamber Representative: _____ Print Name: _____ Date: _____