



2024 Bay Biz Magazine Rate Card and Contract

Please select the ads, accessories and issue(s) you would like to purchase in the table below.

Ad	Trim Size	Size with Bleed	Rate	Winter	Spring	Summer	Fall	All four
Inside Front Cover	8.5" x 11"	8.75" x 11.25"	\$1,250					
Inside Back Cover	8.5" x 11"	8.75" x 11.25"	\$1,150					
Back Cover	8.5" x 8"	8.75" x 8.25"	\$1,450					
Full Page Spread	11" x 17"	11.25" x 17.25"	\$1,675					
Full Page	8.5" x 11"	8.75" x 11.25"	\$965					
Half Page Horizontal	7.375" x 4.875"	N/A	\$575					
Quarter Page Vertical	3.625" x 4.875"	N/A	\$360					
Business Card	3.625" x 2"	N/A	\$175					
Ad Hyperlink			\$50					
Ad Design			\$100/hr					

Billing and Contact Information

Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

If different from Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

☐ Invoice Me ☐ Check Enclosed ☐ Pay Online ☐ Credit Card

CC# _____ Exp: _____ Sec. # _____

Name on Card: _____ Signature: _____

Please make checks payable to: Bay County Chamber of Commerce - PO Box 1850, Panama City, FL 32402

TERMS AND CONDITIONS

- Advertiser agrees to save, to hold harmless and to defend the Bay Biz Magazine and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
- The Bay Biz reserves the right to collect its full contract rate from the Advertiser in the event the Advertiser fails or refuses to advertise in all issues as agreed herein. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
- The Bay Biz and Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
- This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
- Each signature below certifies authority to act as contracting agent for this Agreement.
- The Bay Biz will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please call 850.215.3755 or email communications@baychamberfl.com with any questions or concerns.

Authorized Signature: _____ Print Name: _____ Date: _____

Chamber Representative: _____ Print Name: _____ Date: _____