



## 2022 Guide to Discovering Bay County Rate Card and Contract

Below are the rates and sizes for advertisement spots in the 2021 Guide to Discovering Bay County.  
Please select your ad by checking the appropriate box in the table below.

(✓)	Ad	Trim Size	Bleed Size	Rate
<input type="checkbox"/>	Inside Front Cover	8.5" x 11"	8.75" x 11.25"	\$ 2,050
<input type="checkbox"/>	Facing Inside Front Cover	8.5" x 11"	8.75" x 11.25"	\$ 2,000
<input type="checkbox"/>	Facing Contents	8.5" x 11"	8.75" x 11.25"	\$ 2,050
<input type="checkbox"/>	Facing Inside Back Cover	8.5" x 11"	8.75" x 11.25"	\$ 1,900
<input type="checkbox"/>	Inside Back Cover	8.5" x 11"	8.75" x 11.25"	\$ 1,900
<input type="checkbox"/>	Back Cover	8.5" x 11"	8.75" x 11.25"	\$ 2,250
<input type="checkbox"/>	Full Page	8.5" x 11"	8.75" x 11.25"	\$ 1,675
<input type="checkbox"/>	Half Page Horizontal	7.375" x 4.875"	N/A	\$ 1,150
<input type="checkbox"/>	Quarter Page Vertical	3.625" x 4.875"	N/A	\$ 700
<input type="checkbox"/>	Business Card	3.625" x 2"	N/A	\$ 400
<input type="checkbox"/>	Ad hyperlink			\$100
<input type="checkbox"/>	Ad Design			\$100/hr

### Billing and Contact Information

**Advertiser:**

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**If different from Advertiser:**

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Invoice Me   
  Check Enclosed   
  Pay Online   
  Credit Card

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Sec. # \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Bay County Chamber of Commerce - P.O. Box 1850 Panama City, FL 32402

### TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend the Guide to Discovering Bay County and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
3. The Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay County Chamber of Commerce will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please call 850.215.3755 or email information@baychamberfl.com for questions and concerns.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Chamber Representative: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_