



2021 Guide to Discovering Bay County Rate Card and Contract

Below are the rates and sizes for advertisement spots in the 2021 Guide to Discovering Bay County.
Please select your ad by checking the appropriate box in the table below.

| (✓) | Ad | Trim Size | Bleed Size | Rate |
|-----|---------------------------|-----------------|----------------|----------|
| | Inside Front Cover | 8.5" x 11" | 8.75" x 11.25" | \$ 2,050 |
| | Facing Inside Front Cover | 8.5" x 11" | 8.75" x 11.25" | \$ 2,000 |
| | Facing Contents | 8.5" x 11" | 8.75" x 11.25" | \$ 2,050 |
| | Facing Inside Back Cover | 8.5" x 11" | 8.75" x 11.25" | \$ 1,900 |
| | Inside Back Cover | 8.5" x 11" | 8.75" x 11.25" | \$ 1,900 |
| | Back Cover | 8.5" x 11" | 8.75" x 11.25" | \$ 2,250 |
| | Full Page | 8.5" x 11" | 8.75" x 11.25" | \$ 1,675 |
| | Half Page Horizontal | 7.375" x 4.875" | N/A | \$ 1,150 |
| | Half Page Vertical | 3.625" x 9.875" | N/A | \$ 1,150 |
| | Quarter Page Vertical | 3.625" x 4.875" | N/A | \$ 700 |
| | Business Card | 3.625" x 2" | N/A | \$ 400 |
| | Ad hyperlink | | | \$100 |
| | Ad Design | | | \$100/hr |

Billing and Contact Information

Advertiser:

If different from Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Invoice Me
 Check Enclosed
 Pay Online
 Credit Card

CC# _____ Exp: _____ Sec. # _____

Name on Card: _____ Signature: _____

Please make checks payable to: Bay County Chamber of Commerce - P.O. Box 1850 Panama City, FL 32402

TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend the Guide to Discovering Bay County and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
3. The Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay County Chamber of Commerce will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Ashlee Davis at 850.215.3755 or Ashlee@baychamberfl.com for questions and concerns.

Authorized Signature: _____ Print Name: _____ Date: _____

Chamber Representative: _____ Print Name: _____ Date: _____