



# Lobby Display Advertising Rate Card and Contract

Make your business stand out to the thousands of visitors to the Bay County Chamber of Commerce through our stunning, high-resolution digital display. The display is the main feature of the Chamber Lobby, not only displaying your advertisement, but holding brochures, magazines and other information from our members. Each advertisement will receive 80 impressions per hour and may be updated as many times as needed throughout the year. The annual price for one ad is \$350.

THIS ADVERTISEMENT WILL RUN FROM \_\_\_\_\_ TO \_\_\_\_\_.

## Billing and Contact Information

### Advertiser:

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

### If different from Advertiser:

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Invoice Me    Check Enclosed    Pay Online    Credit Card

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Sec. # \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Bay County Chamber of Commerce - PO Box 1850, Panama City, FL 32402

## TERMS AND CONDITIONS

- Advertiser agrees to save, to hold harmless and to defend the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
- The Bay County Chamber of Commerce reserves the right to collect its full contract rate from the Advertiser in the event the Advertiser fails or refuses to submit their artwork by the contract start date. Payment terms are net 30 days from invoice date. Cancellations after contract start date will be invoiced.
- The Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
- This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
- Each signature below certifies authority to act as contracting agent for this Agreement.
- The Bay County Chamber will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting completed artwork. Please contact Caitlin Windsor at caitlin@baychamberfl.com or 850.215.3755 for questions or concerns.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Chamber Representative: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_