



2021 Guide to Discovering Bay County Rate Card and Contract

Below are the rates and sizes for advertisement spots in the 2021 Guide to Discovering Bay County.
Please select your ad by checking the appropriate box in the table below.

(✓)	Ad	Trim Size	Bleed Size	Rate
	Inside Front Cover	8.5" x 11"	8.75" x 11.25"	\$ 2,050
	Facing Inside Front Cover	8.5" x 11"	8.75" x 11.25"	\$ 2,000
	Facing Contents	8.5" x 11"	8.75" x 11.25"	\$ 2,050
	Facing Inside Back Cover	8.5" x 11"	8.75" x 11.25"	\$ 1,900
	Inside Back Cover	8.5" x 11"	8.75" x 11.25"	\$ 1,900
	Back Cover	8.5" x 11"	8.75" x 11.25"	\$ 2,250
	Full Page	8.5" x 11"	8.75" x 11.25"	\$ 1,675
	Half Page Horizontal	7.375" x 4.875"	N/A	\$ 1,150
	Half Page Vertical	3.625" x 9.875"	N/A	\$ 1,150
	Quarter Page Vertical	3.625" x 4.875"	N/A	\$ 700
	Business Card	3.625" x 2"	N/A	\$ 400
	Ad hyperlink			\$100
	Ad Design			\$100/hr

Billing and Contact Information

Advertiser:

If different from Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Invoice Me
 Check Enclosed
 Pay Online
 Credit Card

CC# _____ Exp: _____ Sec. # _____

Name on Card: _____ Signature: _____

Please make checks payable to: Bay County Chamber of Commerce – 235 West 5th Street, Panama City, FL 32401

TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend the Guide to Discovering Bay County and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
3. The Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay County Chamber of Commerce will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Caitlin Windsor at 850.215.3755 or Caitlin@baychamberfl.com for questions and concerns.

Authorized Signature: _____ Print Name: _____ Date: _____

Chamber Representative: _____ Print Name: _____ Date: _____