



# 2021 Bay Biz Magazine Rate Card and Contract

Please select the ads, accessories and issue(s) you would like to purchase in the table below.

Ad	Trim Size	Size with Bleed	Rate	Winter	Spring	Summer	Fall	All four
Inside Front Cover	8.25" x 10.75"	8.75" x 11.25"	\$1,250					
Inside Back Cover	8.25" x 10.75"	8.75" x 11.25"	\$1,150					
Back Cover	8.25" x 7.75"	8.75" x 8.25"	\$1,450					
Full Page Spread	21.75" x 8.25"	22.25" x 8.75"	\$1,650					
Full Page	8.25" x 10.75"	8.75" x 11.25"	\$935					
Half Page Horizontal	7.125" x 4.625"	7.375" x 4.875"	\$525					
Half Page Vertical	3.375" x 9.625"	3.625" x 9.875"	\$525					
Quarter Page Vertical	3.375" x 4.625"	3.625" x 4.875"	\$330					
Business Card	3.375" x 1.75"	3.5" x 2"	\$175					
Ad Hyperlink			\$50					
Ad Design			\$100/hr					

## Billing and Contact Information

### Advertiser:

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

### If different from Advertiser:

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Invoice Me  Check Enclosed  Pay Online  Credit Card

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Sec. # \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Bay County Chamber of Commerce - PO Box 1850, Panama City, FL 32402

## **TERMS AND CONDITIONS**

- Advertiser agrees to save, to hold harmless and to defend the Bay Biz Magazine and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
- The Bay Biz reserves the right to collect its full contract rate from the Advertiser in the event the Advertiser fails or refuses to advertise in all issues as agreed herein. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
- The Bay Biz and Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
- This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
- Each signature below certifies authority to act as contracting agent for this Agreement.
- The Bay Biz will design your advertisement for a fee of \$100 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Caitlin Windsor at (850) 215-3755 or caitlin@baychamberfl.com with any questions or concerns.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Chamber Representative: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_