



## 2019 Web Advertising Agreement

Below are the rates for advertisement on PanamaCity.org. Each package includes two ads: 240x400 px column and 728x90 px banner. Please indicate your selection by checking the appropriate box in the table below.

| (✓) | Advertisement  | Rate        |
|-----|--|-------------|
|     | Level One Package (web ads on all pages of site, 6 additional keyword listings, Lobby Digital Ad, six eBiz ads, enhanced business listing) | \$2,500     |
|     | Level Two Package (web ads on 20 pages of site, 3 additional keyword listings, Lobby Digital Ad, four eBiz ads, enhanced business listing) | \$1,250     |
|     | Level Three Package (web ads on 10 pages of site, 1 additional keyword listing, Lobby Digital Ad, two eBiz ads)                            | \$750       |
|     | Enhanced listing package (includes all enhancements listed below)  | \$475       |
|     | Hyperlink to your website  | \$75        |
|     | Business logo or image   | \$75        |
|     | Highlighted box around membership listing  | \$75        |
|     | 50-word business description of services   | \$75        |
|     | Map link to business location  | \$75        |
|     | Email link   | \$75        |
|     | Priority search listing  | \$100       |
|     | Additional keyword search listing  | \$10 (each) |

### Billing and Contact Information

**Advertiser:**

**If different from Advertiser:**

Business Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Invoice Me  
  Check Enclosed  
  Pay Online  
  Credit Card

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Sec. # \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Bay County Chamber of Commerce – PO Box 1850, Panama City, FL 32402

### TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend PanamaCity.org and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. Payment terms are net 30 days from invoice date. Cancellations after start date will be invoiced.
3. The Bay County Chamber of Commerce shall not be responsible for errors after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay County Chamber of Commerce will design your advertisement for a fee of \$100/hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Taylor Smith at 850.215.3755 or Taylor@baychamberfl.com for questions and concerns.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Chamber Representative: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_