



## 2018 Web Advertising Agreement

Below are the rates and sizes for advertisement On the Bay County Chamber of Commerce's web-site, PanamaCity.org. Please select your ad by checking the appropriate box in the table below.

(✓)	Advertisement	Rate
<input type="checkbox"/>	Level One Package (web ads on all pages of site, 6 additional keyword listings, Lobby Digital Ad, six eBiz ads, enhanced business listing)	\$2,500
<input type="checkbox"/>	Level Two Package (web ads on 20 pages of site, 3 additional keyword listings, Lobby Digital Ad, four eBiz ads, enhanced business listing)	\$1,250
<input type="checkbox"/>	Level Three Package (web ads on 10 pages of site, 1 additional keyword listing, Lobby Digital Ad, two eBiz ads)	\$750
<input type="checkbox"/>	Enhanced listing package (includes all enhancements listed below)	\$475
<input type="checkbox"/>	Hyperlink to your website	\$75
<input type="checkbox"/>	Business logo or image	\$75
<input type="checkbox"/>	Highlighted box around membership listing	\$75
<input type="checkbox"/>	50-word business description of services	\$75
<input type="checkbox"/>	Map link to business location	\$75
<input type="checkbox"/>	Email link	\$75
<input type="checkbox"/>	Priority search listing	\$100
<input type="checkbox"/>	Additional keyword search listing	\$10 (each)

### Billing and Contact Information

**Advertiser:**

**If different from Advertiser:**

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Invoice Me  
  Check Enclosed  
  Pay Online  
  Credit Card

CC# \_\_\_\_\_ Exp: \_\_\_\_\_ Sec. # \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to: Bay County Chamber of Commerce – 235 West 5th Street, Panama City, FL 32401

### TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend PanamaCity.org and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. Payment terms are net 30 days from invoice date. Cancellations after start date will be invoiced.
3. The Bay County Chamber of Commerce shall not be responsible for errors after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay County Chamber of Commerce will design your advertisement for a fee of \$100/hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Taylor Smith at 850.215.3755 or Taylor@baychamberfl.com for questions and concerns.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Chamber Representative: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_