



2018 Web Advertising Agreement

Below are the rates and sizes for advertisement On the Bay County Chamber of Commerce's website, PanamaCity.org. Please select your ad by checking the appropriate box in the table below.

(✓)	Advertisement	Rate
	Level One Package (web ads on all 50 pages of site, 6 additional keyword listings, Lobby Digital Ad, 1/2 page Bay Biz Ad, 4 e-Biz ads, enhanced business listing)	\$2,500
	Level Two Package (web ads on 20 pages of site, 3 additional keyword listings, Lobby Digital Ad, 1/4 page Bay Biz Ad, 2 e-Biz ads, enhanced business listing)	\$1,250
	Level Three Package (web ads on 10 pages of site, 1 additional keyword listing, Lobby Digital Ad, Business Card Bay Biz Ad, 1 e-Biz ad)	\$750
	Enhanced listing package	\$475
	Hyperlink to your website	\$75
	Business logo or image	\$75
	Highlighted box around membership listing	\$75
	50-word business description of services	\$75
	Map link to business location	\$75
	Email link	\$75
	Priority search listing	\$100
	Additional keyword search listing	\$10 (each)

Billing and Contact Information

Advertiser:

If different from Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Invoice Me
 Check Enclosed
 Pay Online
 Credit Card

CC# _____ Exp: _____ Sec. # _____

Name on Card: _____ Signature: _____

Please make checks payable to: Bay County Chamber of Commerce – 235 West 5th Street, Panama City, FL 32401

TERMS AND CONDITIONS

1. Advertiser agrees to save, to hold harmless and to defend PanamaCity.org and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
2. Payment terms are net 30 days from invoice date. Cancellations after start date will be invoiced.
3. The Bay County Chamber of Commerce shall not be responsible for errors after final approval of each advertisement has been given by Advertiser's representative.
4. This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
5. Each signature below certifies authority to act as contracting agent for this Agreement.
6. The Bay County Chamber of Commerce will design your advertisement for a fee of \$75 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Taylor Smith at 850.215.3755 or Taylor@baychamberfl.com for questions and concerns.

Authorized Signature: _____ Print Name: _____ Date: _____

Chamber Representative: _____ Print Name: _____ Date: _____