



2018 Bay Biz Magazine Rate Card and Contract

Please select your ad by listing which issue(s) you would like the ad to run in the table below.

Ad	Trim Size	Size with Bleed	Rate	Jan - Mar	Apr - Jun	Jul - Sept	Oct - Dec	All four
Inside Front Cover	8.25" x 10.75"	8.75" x 11.25"	\$ 1,250					
Inside Back Cover	8.25" x 10.75"	8.75" x 11.25"	\$ 1,150					
Back Cover	8.25" x 7.75"	8.75" x 8.25"	\$ 1,450					
Full Page Spread	8.25" x 21.75"	8.75" x 22.25"	\$ 1,650					
Full Page	8.25" x 10.75"	8.75" x 11.25"	\$ 935					
Half Page Horizontal	7.125" x 4.625"	7.375" x 4.875"	\$ 525					
Half Page Vertical	3.375" x 9.625"	3.625" x 9.875"	\$ 525					
Quarter Page Vertical	3.375" x 4.625"	3.625" x 4.875"	\$ 330					
Business Card	3.375" x 1.75"	3.5" x 2"	\$ 140					
Ad Hyperlink			\$ 50					
Ad Design			\$100/hr					

Billing and Contact Information

Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

If different from Advertiser:

Business Name: _____
 Contact Name: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Email: _____

Invoice Me Check Enclosed Pay Online Credit Card

CC# _____ Exp: _____ Sec. # _____

Name on Card: _____ Signature: _____

Please make checks payable to: Bay County Chamber of Commerce - 235 West 5th Street, Panama City, FL 32401

TERMS AND CONDITIONS

- Advertiser agrees to save, to hold harmless and to defend the Bay Biz Magazine and the Bay County Chamber of Commerce from any and all claims, causes, or demands arising out of the advertising submitted to be published.
- The Bay Biz reserves the right to collect its full contract rate from the Advertiser in the event the Advertiser fails or refuses to advertise in all issues as agreed herein. Payment terms are net 30 days from invoice date. Cancellations after artwork deadline date will be invoiced.
- The Bay Biz and Bay County Chamber of Commerce shall not be responsible for errors, omissions, misprints or mistakes after final approval of each advertisement has been given by Advertiser's representative.
- This agreement shall be binding upon successors and assigns if payment is made pursuant hereto or advertising is accepted.
- Each signature below certifies authority to act as contracting agent for this Agreement.
- The Bay Biz will design your advertisement for a fee of \$75 an hour. If you do not wish to use our services, you are responsible for submitting print-ready artwork. Please contact Taylor Smith at 850.215.3755 or Taylor@baychamberfl.com for questions or concerns.

Authorized Signature: _____ Print Name: _____ Date: _____

Chamber Representative: _____ Print Name: _____ Date: _____