

SMALL BUSINESS CONFERENCE & NETWORKING IN NINETY

WEDNESDAY, AUGUST 11, 2010

GULF COAST COMMUNITY COLLEGE
REGISTRATION INFORMATION



SMALL BUSINESS CONFERENCE

Student Union East - Gibson Lecture Hall
Registration – 8 a.m. • Conference - 8:15-11:30

This half day conference is for any business or professional, large or small, looking to gain more knowledge in operating their business.

Topics for the day include:

- **I Hate Salespeople** – Informs participants about what decision makers really hate about the salespeople that call on them and what traits they are looking for in a long-term, strategic partner.
- **Advertising With Social Media** – An in-depth look of the pros and cons of advertising your business in a social media world.
- **Employment Rules To Live By** – Rules that every employer should follow in their workplace to stay out of trouble.

Cost for each event: Early sign-up - \$25
After July 31st - \$30

NETWORKING IN NINETY

Executive Dining Room - Student Union East
Registration – 12:15 • Program - 12:30

Get ready to make 24 new contacts in just 90 minutes! You will move to 5 different tables, meeting 4 new people at each. You will have the opportunity to share your 2 minute commercial with the group while also learning the benefit of forging new relationships. **So get ready. Get set. Network!!**

What you need to know:

- Bring plenty of business cards
- Make sure your presentation is portable and easy to move, keep it small.
- Bring business cards, brochures, giveaways, etc...
- Practice your speech; you will only have TWO minutes at a time.
- When the signal is given, time is up and it's on to the next person.

Networking event limited to 25 attendees!

Sorry only one person per company.
Business categories may be limited so sign up now
so you don't miss out!

REGISTRATION SIGNUP

Business : _____ Participant name: _____

Type of business _____ Email address: _____ Phone: _____

____ Conference ____ Networking ____ Both ____ Payment included ____ Invoice me

Name on Card _____

Credit Card # _____ Exp. Date: _____ Security Code: _____

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